



Wireless Broadband anytime & anywhere

Azalea Networks Attracts Key Wireless Industry Veterans to Lead North American Sales Team

Global Expansion Effort Nets Motorola Sales Executive Brian Carlson as Azalea rolls out Intelligent Wireless Network Routing Equipment from Market-Leading Position in Asia

MILPITAS, CA – June 11, 2008 – Azalea Networks, a leading innovator in wireless routing equipment and technology, today announced key additions to its North American sales organization as the company continues its expansion from a strong foothold in China. Both Brian Carlson and Frederick Harris have joined the company as vice president of sales in North America, and director of channel sales and management, respectively. Carlson and Harris head up a team responsible for Azalea Networks' expansion into the North American market and bring a wealth of experience to the global sales organization.

Carlson has 28 years of telecommunications and information industry experience. At Motorola, he built and led the North American wireless broadband business including wireless mesh, point-to-point, and Canopy® point-to-multipoint wireless broadband products. At Azalea, Carlson will lead the rollout of the company's innovative and industry-changing technology from its strong position in the Asian market. "As a seasoned executive, Brian's background and experience encompass both direct and indirect channel sales in various vertical industries including carrier, government, public safety and enterprises. I'm privileged and honored to have Brian join our team and look to his leadership to continue to expand our North American sales," commented Rake Jiang, vice president of worldwide sales at Azalea.

Carlson has held various leadership positions at Motorola, AT&T, Deutsche Telecom, and NCR. He comes to Azalea with a renewed interest in shaping the future of the wireless network technology industry. "The wireless routing and video technology inherent in Azalea's Adaptive Wireless Routing™ (AWR) solution truly bring a new perspective to what can be delivered with a wireless network," said Carlson. "I am excited to be a part of bringing this new advancement to the world as part of the Azalea team," he added.

Harris has experience in channel management at SkyPilot and Firetide and spent several years in Europe as head of marketing for data networking products at Lucent Technologies. His expertise in establishing strong and productive channel programs will drive Azalea's global rollout. "Brian, Frederick, and the rest of the team are instrumental in spreading Azalea's wireless network technology and proprietary routing, roaming, and video capabilities throughout the world," reported John Elms, CEO of Azalea Networks. "We are well positioned

to aggressively deliver our wireless network routing technology to applications in industrial enterprises, government agencies, and service providers throughout North America and beyond," he added.

About Azalea Networks

Azalea Networks, headquartered in Milpitas, California, (www.azaleanet.com), and Beijing, China, (www.azaleanet.com.cn), is a leading wireless routing technology provider. Delivering the highest performance and industry leading scalability and support, Azalea is the number one wireless routing technology solution provider in China and among the fastest growing wireless companies in the global market.

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